

Book Recommendations

"Improve on every aspect, become formidable"

- Aswini Bajaj

BEGINNERS

- Richest Man in Babylon - *Fable in Personal Finance*
- How to Win Friends and Influence People - *Self Help*
- Connect the Dots - *Business Stories*
- How I Braved Anu Aunty and Co-Founded A Million Dollar Company
- Karmayogi - *Biography*

LIFE

- The Gita - Makaranda - *Everything*
- Peaks and Valleys - *Managing Failures*
- Same as Ever - *Patterns that don't change*
- 12 Rules for Life - *Principles of Livings*
- As a Man Thinketh - *Perspective*
- Man's Search for Meaning - *Life*

MANAGEMENT | LEADERSHIP

- The Winning - *Management*
- Zero to One - *Startup*
- All Marketers are Storytellers - *Marketing*
- Never Split the Difference - *Negotiation*
- High Output Management - *Operations*
- Blue Ocean Strategy - *Strategy*
- Give and Take - *Networking*
- David Vs. Goliath - *Strategy*
- Made to Stick - *Communication*
- Start-up Nation - *Technology and Growth*
- Marketing Warfare - *Advanced Marketing*
- Think Again - *Unbiased Decision Making*
- Art of War - *Strategy*
- Pyramid Principles - *Writing*
- Business Adventures - *Case Studies*
- Winning Minds: Secrets From the Language of Leadership

FINANCE

- Freakonomics - *Applying Economics*
- Rich Dad Poor Dad - *Personal Finance*
- Psychology of Money - *Personal Finance*
- Unusual Billionaires - *Stock Reports*
- Just Keep Buying - *Personal Finance*
- Good to Great - *Fundamental Analysis*
- Fooled by Randomness - *Reality of Markets*
- Intelligent Investor - *Fundamental Analysis*
- One Up on Wall Street - *Trading*

SELF IMPROVEMENT

- Happiness Express - *Areas in Life*
- Atomic Habits - *Habits*
- How to Get from Where You Are to Where You Want to Be - *Motivation*
- Who moved My Cheese? - *Adapting to Change*
- Think and Grow Rich - *Motivation*
- The 7 Habits of Highly Effective People - *Habits*
- Deep Work - *Concentration and Focus*
- Magic of Thinking Big - *Right Attitude*
- The Compound Effect - *Long Term Thinking*
- Tools of Titans - *Habits*

PRODUCTIVITY

- Eat that Frog - *To-Dos*
- 4 Hour Work Week - *Time Management*
- Essentialism - *Prioritizing*
- Getting Things Done - *Productivity*

Keep alternating between categories - to enjoy reading and not get bored. You may follow the order within the given categories.

HOW TO READ?



- **Make Notes:** It is important to underline the key points and make short notes in the margin because you won't be able to retain everything. You will need to go through the markings in the future.
- **Apply:** Write action points and try implementing them. Revisit the markings to check if you are consistently applying. Reading will help only if you apply.
- **Hard Copies:** In my personal opinion traditional hard copies are always better to read, mark and revisit.
- **Time:** One needs to sit at a stretch to read books, especially non-fiction to truly absorb the thoughts of the author. Continuity and consistency actually save time.
- **Multiple Books:** Read at least 2-3 books simultaneously, so you have something to read depending on your mood instead of not reading at all.

ABOUT ME



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Mentor for Life



Mentor:

Teaching CFA | FRM to 1000s globally



Guest Lecturer:

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CEO:

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